



Antonia Lewis
PATENT #13
23528-030
2-13-04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Linda M. Smith et al.

Application No.: 09/645,292

Filed: August 24, 2000

For: **TARGETED MARKETING SYSTEM AND METHOD**

Group Art Unit: 3622

Examiner: John L. Young

Palo Alto, California
February 2, 2004

Mail Stop: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR CORRECTION OF FILING RECEIPT

Dear Sirs:

On the Official Filing Receipt for the above-referenced patent application, the Attorney Docket Number was listed incorrectly as follows:

254070-2

The Correct Attorney Docket Number is as follows:

23528-030

Please have the Official Filing Receipt changed to reflect the correct Attorney Docket

CERTIFICATE OF EXPRESS MAILING
(37 C.F.R. §1.10)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as 'Express Mail Post Office To Addressee' in an envelope addressed to Mail Stop RCE Application, Commissioner for Patents, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-14501.

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February 2, 2004

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20101003.1

Sheena Hicks

Name of Person Mailing Paper

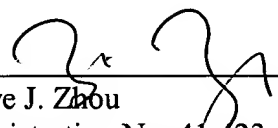
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Number. Enclosed is a redline copy of the Filing Receipt. Applicant respectfully requests a corrected Filing Receipt.

If there are any additional charges, please charge Deposit Account No. **50-1847**.

Respectfully submitted,

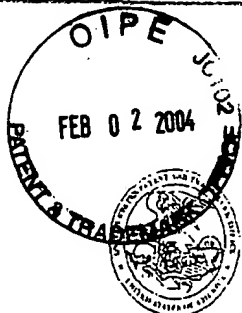
Dated: February 2, 2004



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Application No.: 09/645,292
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UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO.	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/645,292	08/24/2000	2161	492	-254070-2	6	32	4

23528-030

FILING RECEIPT



OC000000005474523

O'Melveny & Myers LLP
400 So. Hope Street
Los Angeles, CA 90071-2899

Date Mailed: 10/16/2000

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

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Darren D Lu, Irvine, CA ;

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FEB 10 2004

Continuing Data as Claimed by Applicant

GROUP 3600

Foreign Applications

If Required, Foreign Filing License Granted 10/13/2000

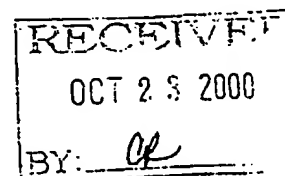
** SMALL ENTITY **

Title

Targeted marketing system and method

Preliminary Class

705



Data entry by : BLIZZARD, SHARON

Team : OIPE

Date: 10/16/2000

FORWARDED WITH THIS RECEIPT TO THE APPLICANT OR TO THE ATTORNEY OR AGENT OF RECORD FOR THE APPLICANT. IF THE APPLICANT OR ATTORNEY OR AGENT OF RECORD FOR THE APPLICANT DOES NOT HAVE A CURRENT ADDRESS, THE RECEIPT SHOULD BE FORWARDED TO THE COMMISSIONER OF PATENTS AND TRADEMARKS, U.S. PATENT AND TRADEMARK OFFICE, WASHINGTON, D.C. 20231.